

is extraordinarily free of mineral content and its' elements have a favorable physical quality for drinking.

The mid-south resort town of Southern Pines is topographically located on the Shaw Ridge which is the highest elevation on the coastal plain inland from that point to the Atlantic Ocean. This is the divide of the Cape Fear River Basin and the Lumber River drainage area which outlets in South Carolina.

Geographically, Moore County is located near the center of the State of North Carolina with Southern Pines resting in the lower tip of this triangularly shaped political subdivision. It is located about half way between New York and Florida (which is exceedingly beneficial as a resort center). Another asset is the siting of Southern Pines as the radius point of the urban populating and industrially developing Piedmont Crescent.